



ART DIRECTOR

SYLVIE DUCHAUSSOIS

PROFILE

Sylvie Duchaussois is a 18 years of experience art director, graduated from a major French school and specialized in graphic design and webdesign.

Established on the African continent since 10 years, she offers its customers creative and relevant answers. Her many references attest to her great work quality and responsiveness.

CONTACTS



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ACTIVITY FIELDS

GRAPHIC DESIGN



WEBDESIGN



TEACHING



PROFESSIONAL SKILLS



PHOTOSHOP



ILLUSTRATOR



INDESIGN



WORDPRESS



HTML+CSS3



PACK OFFICE



24/03/1977



Driving license B



Painting / Surf / Salsa and Afro dance

WORK EXPERIENCE



ART DIRECTOR
SINCE 2004

SIVI MAROC SARL AU
FREELANCE, CASABLANCA



Brochure, showcase and e-commerce website, graphic chart, corporate identity and newspaper, poster, press kit, emailing, CD cover, greeting card, invitation card, illustration...

CLIENTS / VEOLIA, DOLIDOL, BANK AL-MAGHRIB, KAM'S, OM YOGA, HOME 7, EASY COM, TSWERA, OGER INTERNATIONAL, ADEME, DIMATIT, OUTSOURCIA, HSBC...

TEACHER
SINCE 2010

ART'COM SUP / COLLÈGE LASALLE / STUDIO M
HIGHER DESIGN SCHOOLS, SCASABLANCA

- **ARTISTIC:** Color theory and practice, artistic and observation drawing.
- **GRAPHIC DESIGN:** Photoshop, Illustrator, Graphic Design, Illustration drawing.
- **WEBDESIGN:** Website creation basics in HTML and CSS languages.

GRAPHIC DESIGNER
2003-2004

DUOTONE
COMMUNICATION AGENCY, PARIS XVII

Design of institutional documents for SMEs / SMI and others: brochures, catalogs, magazines, slide show, posters...

GRAPHIC DESIGNER
2002 - 2003

LA BOITE À LETTRES
CREATIVE AND PUBLISHING STUDIO, PARIS XX

Creation of press kits for the movie industry, invitation cards, BtoB brochures...

EDITING DESIGNER
2001 - 2002

EDC (EUROPEAN DOCUMENT CONSULTING)
EDITING AGENCY, PARIS VI

Design of graphic charters, mission of capitalization of the documentary heritage of the company, logo-type creation, graphic design consulting...

AD ASSISTANT
2000 - 2001

LES AIGUILLEURS
PUBLISHING AND ADVERTISING AGENCY, PARIS XVI

Teamwork with the Art Director and the Editor on various advertising and marketing campaigns, execution for posters and press...

EDUCATION



MULTIMEDIA INTEGRATOR DEGREE
2004

L'ÉCOLE MULTIMÉDIA
PARIS III



Level III Degree State Certification (vocational training).

Learning main multimedia tools (Dreamweaver, Flash, Director, HTML, JavaScript, ActionScript).
Initiation to video techniques (First), 3D (Swift 3D) and animation.
Off and on-line projects design, management and conception.

GRAPHIC DESIGNER DEGREE
2000

Gobelins, L'ÉCOLE DE L'IMAGE
PARIS XIII



Level III Degree CCIP Awarded

Learning main tools of the DTP (Photoshop, Illustrator, XPress).
Layout, typography, graphic design, illustration, advertising.

Different topics covered through real life scenarios projects for various clients.

1999 Preparatory class to Art High Schools trials, Ecole de Communication Visuelle, Paris VI

1998 Preparatory class to Art High Schools trials, Ateliers Albers (ISCOM), Paris XII

1997 Management technical University degree (DUT), UI of Technology, Reims (51)

1995 Economics and social science Baccalaureate AB Honors, Saint Quentin (02)



CCI PARIS-ÎLE-DE-FRANCE