

ART DIRECTOR

SYLVIE DUCHAUSSOIS

PROFILE

Sylvie Duchaussois is a 26 years of experience art director, graduated from a major French school and specialized in graphic design and webdesign.
Established on the African continent since 15 years, she offers its customers creative and relevant answers. Her many references attest to her great work quality and responsiveness.

CONTACTS

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ICE 000207055000013 - PATENTE 32290419

ACTIVITY FIELDS

ARTISTIC DIRECTION

GRAPHIC DESIGN

WEBDESIGN

ILLUSTRATION

PROFESSIONAL SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

WORDPRESS

HTML+CSS3

PACK OFFICE

Born in 24/03/1977

Driving License B

Painting / Salsa Dance / Surf

WORK EXPERIENCE

ARTISTIC DIRECTOR SINCE 2004 | **SIVI MAROC SARL AU FREELANCE, CASABLANCA**

Brochures, websites, graphic standards, visual identity, annual reports, signage, wayfinding, press kits, packaging, newsletters, invitations, illustrations...
CLIENTS / VEOLIA • DOLIDOL • HSBC • APC • BANQUE AL-MAGHRIB • DEL PASSINI • COMPTINE • INTARSIA • NAOS CONSULTING • SWL • AMMF • CMMG • UMAMI-CO • AGENCE TRACES • SEDITEC • SINOPECHE • EASY COM • ADEME • PNUD • RUBEN MAROC • HYDROSYSTEMES • LA PLAZA DE BOUSKOURA • DIMATIT...

TEACHER 2010-2025 | **ART'COM SUP / COLLÈGE LASALLE / STUDIO M HIGH DESIGN SCHOOL, CASABLANCA**

ARTISTIC: Color theory and practice, artistic and observation drawing.
GRAPHIC DESIGN: Photoshop, Illustrator, Graphic Design, Illustration drawing.
WEBDESIGN: Website creation basics in HTML and CSS languages, Webdesign, Website creation with CMS.

GRAPHIC DESIGNER 2003-2004 | **DUOTONE COMMUNICATION AGENCY, PARIS XVII**

Design of institutional documents for SMEs / SMIs and others: brochures, catalogs, magazines, slide show, posters...

GRAPHIC DESIGNER 2002-2003 | **LA BOITE À LETTRES CREATIVE AND PUBLISHING STUDIO, PARIS XX**

Creation of press kits for the movie industry, invitation cards, BtoB brochures...

EDITING DESIGNER 2001 - 2002 | **EDC (EUROPEAN DOCUMENT CONSULTING) EDITING AGENCY, PARIS VI**

Design of graphic charters, mission of capitalization of the documentary heritage of the company, logo-type creation, graphic design consulting...

AD ASSISTANT 2000 - 2001 | **LES AIGUILLEURS PUBLISHING AND ADVERTISING AGENCY, PARIS XVI**

Teamwork with the Art Director and the Editor on various advertising and marketing campaigns, execution for posters and press...

EDUCATION

MULTIMEDIA INTEGRATOR DEGREE 2004 | **L'ÉCOLE MULTIMÉDIA PARIS III**

Level III Degree State Certification (vocational training).
Learning main multimedia tools (Dreamweaver, Flash, Director, HTML, JavaScript, ActionScript).
Initiation to video techniques (First), 3D (Swift 3D) and animation.
Off and on-line projects design, management and conception.

GRAPHIC DESIGNER DEGREE 2000 | **GOBELINS, L'ÉCOLE DE L'IMAGE PARIS XIII**

Level III Degree CCIP Awarded
Learning main tools of the DTP (Photoshop, Illustrator, XPress).
Layout, typography, graphic design, illustration, advertising.
Different topics covered through real life scenarios projects for various clients.

1999 **Preparatory class to Art High Schools trials**, École de Communication Visuelle, Paris VI
1998 **Preparatory class to Art High Schools trials**, Ateliers Albers (ISCOM), Paris XII
1997 **Management technical University degree (DUT)**, UI of Technology, Reims (51)
1995 **Economics and social science Baccalaureate AB Honors**, Saint Quentin (02)